



JANE WEST®
PACKAGING
PARTNERSHIPS

#BetterWithJane



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I am a proud daily cannabis consumer. I love the plant's smell and taste and the effect it has on me. I prefer smoking flower because it remains the fastest acting, most reliable method I've found.

In 2013, I [founded Edible Events Company](#), hosting cannabis-friendly Friday night cocktail parties designed to normalize consumption. At these parties like-minded adults celebrated legalization in Denver art galleries with elegant food and live music. These events filled a previously empty niche and were immediately popular. They were soon co-sponsored by the Colorado Symphony Orchestra, and media attention followed quickly. Our collaboration - "[Red Rocks on a High Note](#)" - was featured [on Nightline](#). After I made another [appearance on CNBC promoting cannabis use](#), I was [asked to resign](#) from my "day job"—a corporate event planning position I had held for eight years.

While my monthly events were selling out, they were pushing the limits of legal social consumption. The parties attracted the attention of the anti-cannabis contingent and the city of Denver. In 2014, a [SWAT team shut down](#) my 4/20 brunch event at a small private bakery. In addition to receiving [criminal charges](#) and a year's probation, I was explicitly banned from hosting events with cannabis consumption.

The constant media attention put me in the spotlight. Suddenly, women from all walks of life were reaching out to me to ask how to enter the cannabis industry. With a new criminal record and no actual job in the sector, I certainly didn't think I had sage advice to give. But I am good at organizing people and getting a lot done in a short amount of time, so I pivoted and focused my time on organizing women-led initiatives within cannabis.

I founded [Women Grow](#) and held the group's first networking meeting in 2014. Since then over 250,000 people have attended Women Grow networking events. After two years dedicated to building Women Grow, I set off on my own in 2016 to start a first of its kind company making glassware and accessories for flower lovers like me.

I had a vision of my [own glassware line](#) and a sophisticated set of dugouts and one hitters that fit my aesthetic. I also dreamed of building my company brick by brick in exactly the way I saw fit. I believe diversity is crucial to success and the culture of the companies I partner with matters. I raised capital from small investors and built a company that is 80% owned by women and people of color. Our [equity crowdfunding campaign](#) invited people from all around the world to be part of the Jane West brand. We closed with \$189K from 550 investors across 17 countries.

It took my growing team two and a half years to bring the [glassware](#), [travel](#), and [CBD](#) collections to market. In 2018, we decided to answer the question we heard from consumers most often: "What type of weed should I buy and where should I buy it?"

Today, we are answering this question through our packaging partnerships, detailed in this deck.

Thank you for taking the time to learn about what we are building and for considering a flower partnership. I'd love to talk to you about joining our network of local, brilliant, diverse, industry-leading growers and licensed producers!



WHY CUSTOMERS LOVE



MINI JOINTS AND FLOWER PACKS

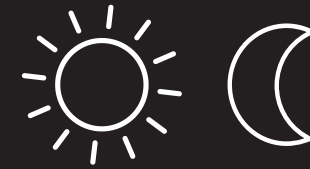
They're made with **100% whole bud** – never trim.

They're **perfect for newbies** – simple and single-serve.

They're **great for travelers** – no gear needed.

They're **super sharable** – you'll be really popular.

They make **great party favors** – help spread the love!



Too many strain options can be overwhelming for customers. Jane's curated Day & Night flower simplifies the buying experience.

When inventory varies, you're losing repeat buyers. Our streamlined selections are consistently available, creating more loyal customers.

Cannabis knowledge can be overwhelming. Our sleek, simple packaging sparks instant understanding.

The Jane West brand has an established global presence, targeting a desirable market.

JANE WEST MINI JOINTS

Mini Joints are perfectly sized for a single serving, rolled from 100% cannabis flower, never shake or trim.

(A) 5 - PACK

Jane’s 5-pack contains five (5) hand-finished mini joints, each holding 0.35 grams of premium whole flower.

1.75 grams total cannabis weight per 5-pack unit.

(B) 10 - PACK

Jane’s 10-pack contains ten (10) hand-finished mini joints, each holding 0.35 grams of premium whole flower.

3.5 grams total cannabis weight per 10-pack unit.



(A)

JANE WEST DAY

Stimulates the mind. Uplifting.

(B)

(A)

JANE WEST NIGHT

Clears the mind. Relaxing.

(B)

Jane West

JANE WEST FLOWER PACKS

Fresh ground flower conveniently sealed in airtight individual packets. Filled with 100% cannabis flower, never shake or trim. Ideal for vaporizing, packing a quick bowl, or rolling a joint on the go.

(A) 5 - PACK

Jane’s 5-pack contains five (5) ground flower packs, each holding 0.35 grams of premium flower ready to use.

1.75 grams total cannabis weight per 5-pack unit.

(B) 10 - PACK

Jane’s 10-pack contains ten (10) ground flower packs, each holding 0.35 grams of premium flower ready to use.

3.5 grams total cannabis weight per 10-pack unit.



(A)

JANE WEST DAY

Stimulates the mind. Uplifting.

(B)

JANE WEST NIGHT

Clears the mind. Relaxing.



JANE WEST CANNABIS LABEL COMPLIANCE

(A)
LEFT PANEL
Additional regulatory language can be added to this hidden panel.



(B)
CENTER PANEL
Secondary label added to this panel. Can wrap over top if required.

(C)
RIGHT PANEL
Add state specific THC logo on this panel.

IN-STORE MARKETING SUPPORT

Every dispensary receives the following merchandise with their first Jane West order:



(A) Official Retailer
Door Clings



(B) Metal Wall Signage



(C) Packaging Display





TIME Forbes The New York Times Rolling Stone

marie claire ELLE COSMOPOLITAN FAST COMPANY

Playboy VICE 29 REFINERY29 Leafly

KIND LAND Herb MERRY JANE salon

Bloomberg Business Inc. npr

SLATE FOX NBC

CBS abc VICELAND

2018 MEDIA

2019 MEDIA

JANE WEST MEDIA COVERAGE

100
EARNED MEDIA
ARTICLES
ANNUALLY

Averaging over 100 earned media articles annually, Jane's impact in the press is unparalleled in the cannabis industry.

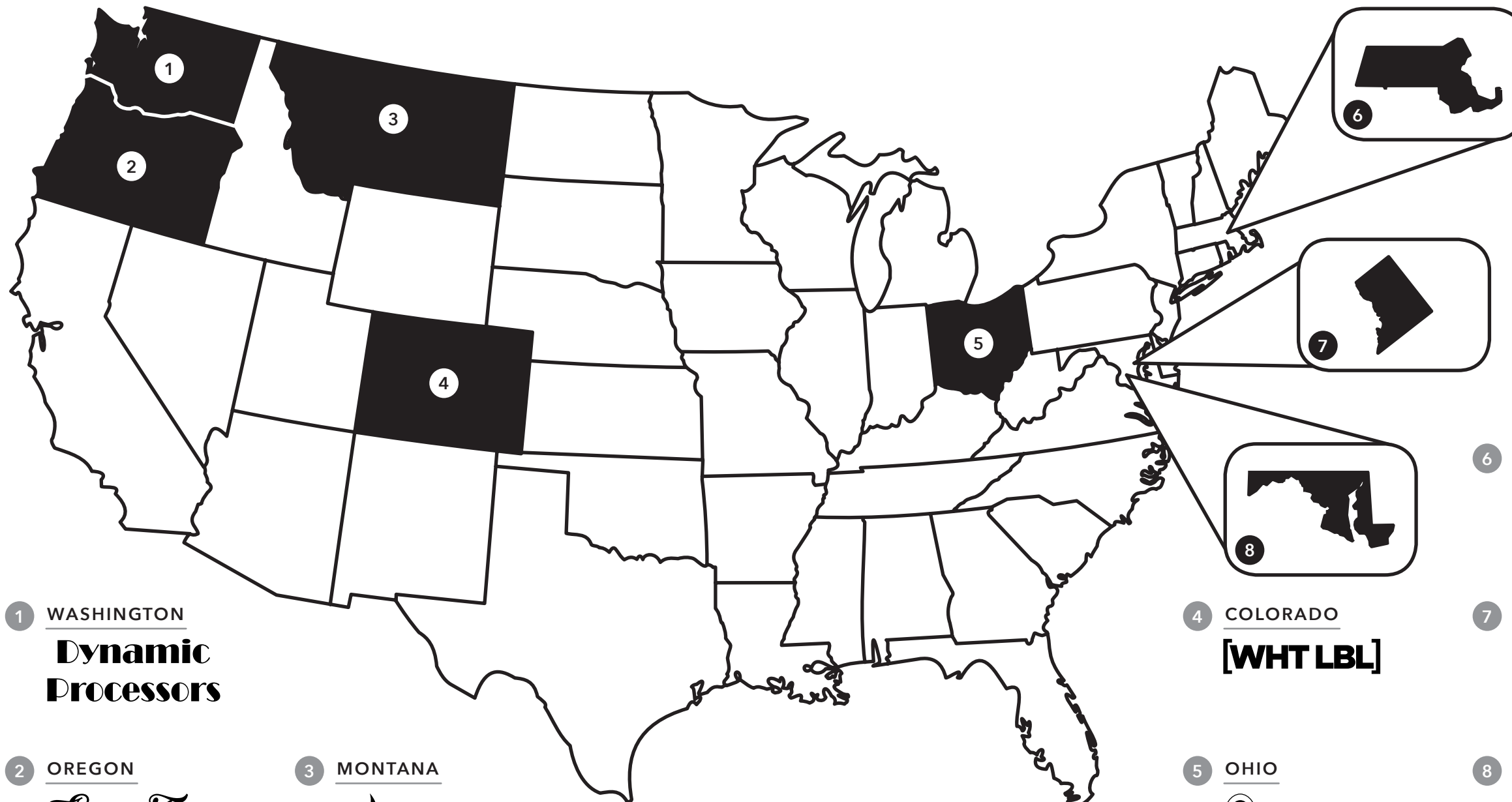
Jane serves as the trusted voice of a proud daily flower consumer, connecting her audience with cannabis for a better everyday.

Jane is the cannabis lifestyle brand that makes the plant personal, accessible and life-enhancing.

Jane West



CURRENT PARTNERSHIPS



1 WASHINGTON
**Dynamic
Processors**

2 OREGON
*Sugar Top
Buddery*

3 MONTANA

EMBER

4 COLORADO
[WHT LBL]

5 OHIO
 **PUREOHIO**
WELLNESS

6 MASSACHUSETTS

COMMCAN

7 WASHINGTON, D.C.
Alt Sol®

8 MARYLAND
JOVA
wellness center

9 SPAIN







COLORADO

[WHT LBL]

MEET WHT LBL

Our very first cannabis cultivator. Under the guidance of seasoned CEO, Chelsey Joseph, their team specializes in white-label production models.

 whtlbl.co




WASHINGTON, D.C.

Alt Sol®

MEET ALTSOL

Alternative Solutions DC has been growing in the nation's capital since 2016.

 altsol.co




MASSACHUSETTS



COMMCAN

MEET COMMCAN

The Commonwealth's true "home-grown" cannabis company is 100% family owned and operated by native residents.

 commcan.com





WASHINGTON STATE

Dynamic Processors

MEET DYNAMIC PROCESSORS

Growing in gorgeous Sedro-Woolley nestled in the majestic Cascade Mountain Range, the team is led by Kelley Coins and is female owned.




MONTANA



EMBER

MEET EMBER

Family owned and operated, Justin and his mom are opening their second store in Billings.

 embermt.com




MARYLAND



MEET JOVA WELLNESS

Minority owned and operated, Kwasi Johnson is the youngest Black male to own a dispensary in Maryland.

 jovawellness.com






OREGON

Sugar Top Buddery

MEET SUGARTOP BUDDERY

Family owned and operated run by Oregon powerhouse, Anna Kaplan. SugarTop is the original pre-roll company of the west coast.

 sugartopbuddery.com




OHIO



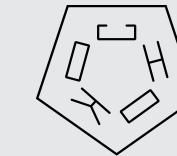
MEET PURE OHIO WELLNESS

Seeds are sprouting in this new facility and product is set for 2020.

 pureohiowellness.com




SPAIN



MEET CHOKO

Our partner club in Barcelona is outfitted with our glass and rolls up DIA y NOCHE "porritos" for guests.

 chokobarcelona.com





Schedule a call with Jane to learn more.
jane@janewest.com

See what else we are building!

